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Berkeley Method of Entrepreneurship Bootcamp

January 12–16, 2026 | Turn your ideas into impact at UC Berkeley



Join innovators from around the world for a 4.5-day hands-on venture creation experience at the Sutardja Center for Entrepreneurship & Technology. The Berkeley Method of Entrepreneurship Bootcamp blends inspiring lectures, interactive game-based learning, and personalized mentoring from Berkeley faculty and industry experts.

Discover the award-winning Berkeley Method of Instruction and develop the mindset, skills, and confidence to launch your next venture.

Participant Experience



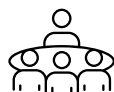
Develop and launch your ideas into real ventures. Learn to apply customer-focused design thinking, innovative business models, and gain guidance from experienced entrepreneurs, investors, and marketing experts



Bring your idea to life by pitching to experienced mentors, entrepreneurs, and potential investors



Form startup teams, master the mechanics of building a venture, and set major milestones for success



Collaborate with expert mentors to refine and advance your startup idea to the next level



Refine your startup ideas with real case studies and gain practical insights through interactive modules on ideation, sales, pitch, and funding

Instructor



Gigi Wang

*Leader in global entrepreneurship and innovation
Industry Fellow & Faculty Member, UC Berkeley's Sutardja Center for Entrepreneurship
Chair Emeritus, VLAB (formerly MIT/Stanford Venture Lab)
Advisories board member, Mobility Ventures and iGlobe Partners.*

Gigi is a frequent conference speaker and conducts entrepreneurship/innovation workshops for start-ups, corporates, incubators, and universities around the world. She has mentored and advised hundreds of start-ups from around the world.

Questions? Contact Margot Welk at margotwelk@berkeley.edu